

## ORDER



KSDK

**Orders**  
**Order / Rev:** 687063  
**Alt Order #:** 06145328  
**Product Desc:** DCCC  
**Estimate:** 1194  
**Flight Dates:** 10/16/12 - 10/22/12  
**Original Date / Rev:** 10/19/12 / 10/19/12  
**Order Type:** Political

**Primary AE:** Kristin Waskie  
**Sales Office:** T-PHI  
**Sales Region:** NAT

**Agency**  
**Name:** Great American Media/ POL  
**Buying Contact:**  
**Billing Contact:**  
 1010 Wisconsin Ave. NW, Ste. 800  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Iss/ DCCC  
**Demographic:** A35+  
**Product Codes:** IS-Candidate/US House  
**Priority:** P-1  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	71	\$125,905.00	\$107,019.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	71	\$125,905.00	\$107,019.25	0.00
<b>Totals</b>	<b>71</b>	<b>\$125,905.00</b>	<b>\$107,019.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kristin Waskie			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KSDK	10/16/12	10/22/12	LN (M-F) LN (M-F)	CM	10-1035p	MTWTF--	:30	1	\$3,375.00	P-1	0.00	NM	1	\$3,375.00
CANX 1X AND RATE CHANGE NEWS 5 AT 10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--					1	\$3,375.00		0.00			
2	KSDK	10/16/12	10/22/12	M-F 10-11A News at 10am	CM	10-11A	MTWTF--	:30	3	\$560.00	P-1	0.00	NM	3	\$1,680.00
NEWSCHANNEL 5 AT 10AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--					3	\$560.00		0.00			
3	KSDK	10/16/12	10/22/12	Tonight Show Tonight Show	CM	1035-1137p	MTWTF--	:30	3	\$1,010.00	P-1	0.00	NM	3	\$3,030.00
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--					3	\$1,010.00		0.00			
4	KSDK	10/16/12	10/22/12	Late Night Late Night w/Jimmy Fallon	CM	1135p-1235x	MTWTF--	:30	2	\$335.00	P-1	0.00	NM	2	\$670.00
RATE CHANGE LATE NIGHT W/ FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--					2	\$335.00		0.00			
5	KSDK	10/16/12	10/22/12	M-F 11-12P Today Show III	CM	11A-12P	MTWTF--	:30	2	\$615.00	P-1	0.00	NM	2	\$1,230.00
RATE CHANGE TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--					2	\$615.00		0.00			

Order / Rev: 687063  
 Alt Order #: 06145328  
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Iss/ DCCC  
 Product Desc: DCCC  
 Estimate: 1194

KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	KSDK	10/16/12	10/22/12	M-F 1230-1p Show Me St. Louis	CM	1230-1p	MTWTF--	:30	2	\$675.00	P-1	0.00	NM	2	\$1,350.00
SHOW ME ST. LOUIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--					2	\$675.00		0.00			
7	KSDK	10/16/12	10/22/12	M-F Noon News Noon News	CM	12-1230p	MTWTF--	:30	2	\$790.00	P-1	0.00	NM	2	\$1,580.00
NEWSCHANNEL 5 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--					2	\$790.00		0.00			
8	KSDK	10/16/12	10/22/12	M-F 3-4p Ellen	CM	3-4p (3:00 PM-4:00 PM)	MTWTF--	:30	3	\$850.00	P-1	0.00	NM	3	\$2,550.00
RATE CHANGE ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--					3	\$850.00		0.00			
9	KSDK	10/16/12	10/22/12	M-F 4P News News 5 at Four	CM	4-430P	MTWTF--	:30	2	\$1,125.00	P-1	0.00	NM	2	\$2,250.00
CANX 1X NEWSCHANNEL 5 AT 4PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--					2	\$1,125.00		0.00			
10	KSDK	10/16/12	10/22/12	M-F 430-5p Jeopardy	CM	430-5p	MTWTF--	:30	3	\$1,235.00	P-1	0.00	NM	3	\$3,705.00
RATE CHANGE JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--					3	\$1,235.00		0.00			
11	KSDK	10/16/12	10/22/12	M-F 5P News News Channel 5 at 5P	CM	5-530P	MTWTF--	:30	3	\$2,800.00	P-1	0.00	NM	3	\$8,400.00
NEWSCHANNEL 5 @ 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--					3	\$2,800.00		0.00			
12	KSDK	10/16/12	10/22/12	M-F 5-6A 5-6a	CM	5-6A (5:00 AM-6:00 AM)	MTWTF--	:30	3	\$675.00	P-1	0.00	NM	3	\$2,025.00
TODAY IN ST. LOUIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--					3	\$675.00		0.00			
13	KSDK	10/16/12	10/22/12	M-F 5P News News Channel 5 at 5P	CM	528-530p INTERN (5:28 PM-5:30 PM)	MTWTF--	:30	1	\$4,000.00	P-1	0.00	NM	1	\$4,000.00
NBC NEWS ADJ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--					1	\$4,000.00		0.00			
14	KSDK	10/16/12	10/22/12	NBC Nightly News M-F NBC Nightly News M-F	CM	530-6p	MTWTF--	:30	1	\$6,750.00	P-1	0.00	NM	1	\$6,750.00
NBC NEWS ADJ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--					1	\$6,750.00		0.00			
15	KSDK	10/16/12	10/22/12	M-F 6P News News Channel 5 at 6P	CM	6-630P	MTWTF--	:30	3	\$3,025.00	P-1	0.00	NM	3	\$9,075.00
RATE CHANGE NEWSCHANNEL 5 @ 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--					3	\$3,025.00		0.00			
16	KSDK	10/16/12	10/22/12	M-F 6-7A 6-7a	CM	6-7A	MTWTF--	:30	4	\$1,350.00	P-1	0.00	NM	4	\$5,400.00
RATE CHANGE TODAY IN ST. LOUIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--					4	\$1,350.00		0.00			
17	KSDK	10/16/12	10/22/12	630-7P Wheel 630-7P Wheel of Fortune	CM	630-7P	MTWTF--	:30	1	\$3,000.00	P-1	0.00	NM	1	\$3,000.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--					1	\$3,000.00		0.00			
18	KSDK	10/16/12	10/22/12		CM	7-9A	MTWTF--	:30	4	\$1,250.00	P-1	0.00	NM	4	\$5,000.00

Order / Rev: 687063  
 Alt Order #: 06145328  
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Iss/ DCCC  
 Product Desc: DCCC  
 Estimate: 1194

KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F NBC Today 7-9A NBC Today 7-9A															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--					4	\$1,250.00		0.00			
19	KSDK	10/16/12	10/22/12	M-F 9-10A NBC Today Show II 9-10A	CM	9-10A	MTWTF--	:30	4	\$850.00	P-1	0.00	NM	4	\$3,400.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--					4	\$850.00		0.00			
20	KSDK	10/16/12	10/22/12	M-F 4-5A 4-5A	CM	4-5A (4:00 AM-5:00 AM)	MTWTF--	:30	1	\$50.00	P-1	0.00	NM	1	\$50.00
TODAY IN ST. LOUIS 4A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	MTWTF--					1	\$50.00		0.00			
21	KSDK	10/19/12	10/19/12	Fri Prime B GRIMM	CM	8-9P GRIMM	----F--	:30	1	\$4,050.00	P-1	0.00	NM	1	\$4,050.00
GRIMM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$4,050.00		0.00			
22	KSDK	10/19/12	10/19/12	Fri Prime C DATELINE	CM	9-10P DATELINE (9:00 PM-10:00 PM)	----F--	:30	1	\$4,500.00	P-1	0.00	NM	1	\$4,500.00
RATE CHANGE DATELINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--					1	\$4,500.00		0.00			
23	KSDK	10/22/12	10/22/12	Mon Prime Other THE VOICE	CM	7-9P THE VOICE (7:00 PM-9:00 PM)	M-----	:30	1	\$7,875.00	P-1	0.00	NM	1	\$7,875.00
THE VOICEEFF: 9/24/12															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$7,875.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	10/22/12-10/28/12		Mon Prime Other		7-9p	(7:00 PM-9:00 PM)-----	:30		\$7,875.00		0.00	NM		
24	KSDK	10/20/12	10/20/12	LN (Sa) LN (Sa)	CM	10-1035p	-----S-	:30	1	\$2,700.00	P-1	0.00	NM	1	\$2,700.00
NEWS 5 AT 10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-					1	\$2,700.00		0.00			
25	KSDK	10/20/12	10/20/12	Saturday Night Live Saturday Night Live	CM	1030p-1205a	-----S-	:30	1	\$1,800.00	P-1	0.00	NM	1	\$1,800.00
SATURDAY NIGHT LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-					1	\$1,800.00		0.00			
26	KSDK	10/20/12	10/20/12	Sat 6p News Channel 5 at 6P Sat	CM	6-630P	-----S-	:30	1	\$1,575.00	P-1	0.00	NM	1	\$1,575.00
NEWS 5 AT 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-					1	\$1,575.00		0.00			
27	KSDK	10/20/12	10/20/12	Sat 6-7A Sat 6-7A	CM	6-7A	-----S-	:30	1	\$550.00	P-1	0.00	NM	1	\$550.00
TODAY IN ST. LOUIS SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-					1	\$550.00		0.00			
N28	KSDK	10/20/12	10/20/12	630-7P Wheel Sat 630-7P Wheel of Fortune Sat	CM	630-7P	-----S-	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-					1	\$900.00		0.00			

Order / Rev: 687063  
 Alt Order #: 06145328  
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Iss/ DCCC  
 Product Desc: DCCC  
 Estimate: 1194

KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N28	KSDK	10/20/12	10/20/12	630-7P Wheel Sat 630-7P Wheel of Fortune Sat	CM	630-7P	-----S-	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S-	1		\$900.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	10/15/12-10/21/12		630-7P Wheel Sat		630-7P	-----Sa--	:30		<del>(\$900.00)</del>		0.00	NM		
See MG 28.2															
[RATE]															
2	KSDK	10/21/12-10/21/12		Sun 9a		9-10A	-----Su	:30		\$900.00		0.00	NM		
Ⓜ MG for 28.1 10/20															
[n/a]															
29	KSDK	10/20/12	10/20/12	SAT TDY NBC Today Show (Sa)	CM	7-9A	-----S-	:30	1	\$1,125.00	P-1	0.00	NM	1	\$1,125.00
SAT. TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S-	1		\$1,125.00		0.00						
30	KSDK	10/20/12	10/20/12	Sat 9a Sat 9-10a	CM	9-10A	-----S-	:30	1	\$1,125.00	P-1	0.00	NM	1	\$1,125.00
NEWS CHNL 5 AT 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S-	1		\$1,125.00		0.00						
31	KSDK	10/21/12	10/21/12	1105-1130p SP PL Late Ed 1105-1130p SP PL Late Ed	CM	1105-1130p	-----S	:30	1	\$1,125.00	P-1	0.00	NM	1	\$1,125.00
RATE AND TIME CHANGE															
SPORTS PLUS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S	1		\$1,125.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	10/15/12-10/21/12		1105-1130p SP PL Late Ed		1105-1130p	-----Su	:30		<del>(\$1,125.00)</del>		0.00	NM		
See MG 31.2															
[Prgm Change]															
2	KSDK	10/15/12-10/21/12		LN2 (Su)		1033p-11p	(11:05 PM-11:30 -----Su	:30		\$1,125.00		0.00	NM		
Ⓜ MG for 31.1 10/21															
[PROGRAM CHANGE]															
32	KSDK	10/21/12	10/21/12	Post NFL News Post NFL Late News	CM	Various	-----S	:30	1	\$2,025.00	P-1	0.00	NM	1	\$2,025.00
ADJ RATE															
NEWS 5 @ 10P AFTER NFL9/9/12 - 12/															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S	1		\$2,025.00		0.00						
33	KSDK	10/21/12	10/21/12	NC5 at 5P Sun News Channel 5 at 5P Sun	CM	5-530P	-----S	:30	1	\$1,575.00	P-1	0.00	NM	1	\$1,575.00
NEWS 5 AT 5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S	1		\$1,575.00		0.00						
34	KSDK	10/21/12	10/21/12	NFL Regular Season Football NFL Regular Season Football	CM	Various	-----S	:30	1	\$10,125.00	P-1	0.00	NM	1	\$10,125.00
SUNDAY NIGHT FOOTBALL9/9/12 - 12/3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S	1		\$10,125.00		0.00						
35	KSDK	10/21/12	10/21/12	SUN TDY NBC Today Show (Su)	CM	7-8A	-----S	:30	1	\$1,125.00	P-1	0.00	NM	1	\$1,125.00
ADJ RATE															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S	1		\$1,125.00		0.00						
36	KSDK	10/21/12	10/21/12	Sun 9a Sun 9-10a	CM	9-10A	-----S	:30	1	\$1,010.00	P-1	0.00	NM	1	\$1,010.00
ADJ RATE															
NEWS CHNL 5 AT 9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----S	1		\$1,010.00		0.00						
37	KSDK	10/18/12	10/18/12	Thu Prime A COMMUNITY/30-ROCK	CM	7-8P COMMUNITY	---T---	:30	1	\$2,400.00	P-1	0.00	NM	2	\$3,150.00

Order / Rev: 687063  
 Alt Order #: 06145328  
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Iss/ DCCC  
 Product Desc: DCCC  
 Estimate: 1194

KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
COMMUNITY / 30 ROCKEFF: 3/15/12															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	---T---			1		\$2,400.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	10/15/12-10/21/12		Thu Prime A		7-8P COMMUNIT	---Th----	:30		<del>(\$2,400.00)</del>		0.00	NM		
See MG 37.2 [Program Change. now 30 rock/ up all night ]															
2	KSDK	10/18/12-10/18/12		Thu Prime A		7-8P	---Th----	:30		<del>(\$3,450.00)</del>		0.00	NM		
Ⓜ See MG 37.3,37.4 [Prgm Change]															
3	KSDK	10/19/12-10/19/12		Fri Prime A		7-8P	-----F----	:30		\$2,250.00		0.00	NM		
Ⓜ MG for 37.2 10/18 [n/a]															
4	KSDK	10/20/12-10/20/12		Sat Prime B		8-9P	-----Sa--	:30		\$900.00		0.00	NM		
Ⓜ MG for 37.2 10/18 [n/a]															
38	KSDK	10/16/12	10/16/12	Tue Prime C PARENTHOOD	CM	9-10P PARENTHC	-T-----	:30	1	\$2,500.00	P-1	0.00	NM	3	\$2,500.00
PARENTHOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	-T-----			1		\$2,500.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	10/15/12-10/21/12		Tue Prime C		9-10P PARENTHC	-T-----	:30		<del>(\$2,500.00)</del>		0.00	NM		
See MG 38.2,38.3,38.4 [Prgm Change] debate															
2	KSDK	10/21/12-10/21/12		LN2 (Su)		1033p-11p	-----Su	:30		\$1,125.00		0.00	NM		
Ⓜ MG for 38.1 10/16 [n/a]															
3	KSDK	10/21/12-10/21/12		Rams Weekly		SU 10A-10:30A/S	-----Su	:30		\$560.00		0.00	NM		
Ⓜ MG for 38.1 10/16 [n/a]															
4	KSDK	10/16/12-10/18/12		M-F 9-10A		9-10A	-TWTh----	:30		\$815.00		0.00	NM		
Ⓜ MG for 38.1 10/16 [n/a]															
39	KSDK	10/17/12	10/17/12	Wed Prime B ROCK CENTER	CM	8-9P ROCK CENT	--W----	:30	1	\$4,950.00	P-1	0.00	NM	1	\$4,950.00
ADJ RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	--W----			1		\$4,950.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	10/15/12-10/21/12		Wed Prime B		8-9P ROCK CENT	--W----	:30		<del>(\$4,950.00)</del>		0.00	NM		
See MG 39.2 [Program Change. Now Law & Order: SVU]															
2	KSDK	10/17/12-10/17/12		Wed Prime B		8-9P	--W----	:30		\$4,950.00		0.00	NM		
Ⓜ MG for 39.1 10/17 [PROGRAM CHANGE]															
40	KSDK	10/17/12	10/17/12	Wed Prime C LAW & ORDER	CM	9-10P LAW & ORC	--W----	:30	1	\$3,400.00	P-1	0.00	NM	1	\$3,600.00
LAW & ORDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	--W----			1		\$3,400.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	10/15/12-10/21/12		Wed Prime C		9-10P LAW & ORC	--W----	:30		<del>(\$3,400.00)</del>		0.00	NM		
See MG 40.2 [Program Change. Chicago Fire]															
2	KSDK	10/17/12-10/17/12		Wed Prime C		9-10P	--W----	:30		\$3,600.00		0.00	NM		
Ⓜ MG for 40.1 10/17 [PROGRAM CHANGE]															
													Totals	71	\$125,905.00